



**SOUTH CENTRAL TEXAS™  
MANUFACTURING  
TRADE SHOW & CONFERENCE**

# ADVERTISEMENT OPPORTUNITY

## AT THE SAMA TRADE SHOW—MAY 9, 2018

### ADVERTISE IN SAMA'S FOUR COLOR PROFESSIONAL PRINTED PROGRAM

**SPACE IS LIMITED - RESERVE YOURS TODAY!**

- **SOLD—Full page ad back outside cover**—\$1000\* (8.5" x 11"—Exclusive Opportunity)
- **SOLD—Full page ad inside front cover**—\$850\* (8.5" x 11"—Exclusive Opportunity)
- **SOLD—Banner ad on exhibitor category listing page**—\$350\* (10" x 2"—Exclusive Opportunity)
- **SOLD—Banner ad on exhibitor alpha listing and floor plan page**—\$350\* (10" x 2"—Exclusive Opportunity)
- **SOLD—Page 2 bottom banner ad**—\$250\* (8" x 2"—Exclusive Opportunity)
- **Full page ad**—\$600\* (8.5" x 11")
- **Half page ad**—\$325\* (7.5" x 4.875")
- **Quarter page ad**—\$175\* (3.75" x 4.875")
- **Business page ad**—\$100\* (2" x 3.5")

#### **PROGRAM INCLUDES—**

- Agenda for Trade Show and the Manufacturing Conference
- Speaker bios for those who are part of the Manufacturing Conference
- Floor plan
- Vendor directories—alphabetical and categorical listing
- And advertisements—buy one today!

#### **Ad Requirements for Print-Ready Art—**

- File—Press quality PDF, CMYK color scheme
- Images 300 dpi or greater
- Sized to ad space which was purchased
- All fonts embedded with image
- NO crop marks
- NO bleed
- NO TIFF files
- NO rasterized Adobe Photoshop files

**\*Non-Member pricing, add \$200 to the fees listed above.**

#### **AD DESIGN SERVICES AVAILABLE FOR A FEE OF \$85—**

Contact Benson Design at (210) 822-8337; copy in a digital format and logos as vector artwork (EPS files preferred).

**Advertisement submission DEADLINE is March 15, 2018—No Exceptions!**

**HALF PAGE AD—**

**\$325\***

**7.5" x 4.875"**

**QUARTER PAGE AD—**

**\$175\***

**3.75" x 4.875"**

**BUSINESS AD—**

**\$100\***

**2" x 3.5"**

**\*Non-Member please add  
an additional \$200 to the  
prices listed for ads.**



**FULL PAGE AD**

**\$600\***  
**(8.5" x 11")**

**\*Non-Member please add  
an additional \$200 to the  
prices listed for ads.**

## ADVERTISEMENT SUBMISSION INSTRUCTIONS—

When your ad is complete, please submit it via email to the following:

- Benson Design—Jeanne Dula, [jeanne@bensondesign.com](mailto:jeanne@bensondesign.com)
- SAMA Contact—Debbie Santos, [debbie@sama-tx.org](mailto:debbie@sama-tx.org)

Please note Benson Design and SAMA will confirm receipt of your ad, after submission is received; the deadline date is March 15, 2018—No exceptions. Thank you in advance for your assistance.

## PLEASE SELECT YOUR AD SIZE—Non-Members add \$200 to the fees listed below.

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## POINT OF CONTACT—

Company: \_\_\_\_\_ Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT METHODS—

\$\_\_\_\_\_ **ONLINE (Preferred)**—Visit [www.sama-tx.org](http://www.sama-tx.org), select "Events", "Upcoming Events", then select "Advertisement Opportunity in the Program Handout at the SAMA Trade Show May 9, 2018"

\$\_\_\_\_\_ **CHECK**—Make check payable to SAMA and mail with form to 9607 Broadway, Suite C, San Antonio, TX 78217

\$\_\_\_\_\_ **CREDITCARD**—Call (210) 979-7530 | Fax (210) 979-0527 | Email—[debbie@sama-tx.org](mailto:debbie@sama-tx.org) | Mail—SAMA, 9607 Broadway, Suite C, San Antonio, Texas 78217

Credit Card No: \_\_\_\_\_ Expiration Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_

**QUESTIONS**—Call the SAMA Office at (210) 979-7530 or email [debbie@sama-tx.org](mailto:debbie@sama-tx.org)